

Ameer Shah

Full-Stack Software Engineer | Founder & CEO, Tarung Digital

Selangor, Malaysia | hello@ameershah.my | ameershah.my | linkedin.com/in/ameershah48 | github.com/ameershah48

PROFESSIONAL SUMMARY

Full-stack software engineer and founder with 5+ years building and shipping production web and mobile applications across e-commerce, education, fintech, and community platforms. Specialises in Laravel, React, Vue, and Flutter. Represented Malaysia in Web Technology at WorldSkills ASEAN 2023 and currently leads engineering at Tarung Digital while serving on technical advisory panels for two Malaysian institutions.

EXPERIENCE

Founder & Chief Executive Officer 2025 - Present
Tarung Digital Sdn. Bhd., Malaysia

- Lead strategic direction and technology vision for a Malaysian software company.
- Delivered KadHunt, a trading card game platform serving over 10,000 users and approaching RM1 million in revenue (Laravel, Inertia, React, Filament, Pusher, Flutter).
- Deliver client and in-house products spanning web platforms, mobile applications, and payment integrations.
- Partner with industry clients and public institutions to deliver software aligned to their operational and training needs.

Global Software Engineer 2026 - Present
PCG HQ, New Zealand

- Build and maintain software across multiple regional Shopify storefronts processing over 50,000 orders monthly.
- Revamped a legacy admin system, modernising the codebase and improving day-to-day operational workflows.
- Engineered data pipelines over large trading card game datasets spanning millions of card records.
- Removed a bottleneck in the shipping label station generator, cutting processing time at peak order volume.

Lead Software Engineer 2023 - 2026
Bayam (M) Sdn. Bhd., Malaysia

- Led the development team and architected complex software systems across multiple concurrent products.
- Built Resedia, a college management system serving students and administrators (Laravel, Tailwind, Alpine, Redis).
- Developed ALSpace, an integrated security and video management desktop application (Electron, React).

National Representative, Web Technology 2023
Malaysian Contingent, WorldSkills ASEAN 2023

- Selected to the Malaysian contingent to represent Malaysia in Web Technology at the ASEAN-level skills competition.
- Competed against national representatives from across ASEAN, earning a Medallion for Excellence.

Software Engineer 2021 - 2023
Bayam (M) Sdn. Bhd., Malaysia

- Developed and maintained full-stack applications using Laravel, Livewire, Alpine, and Flutter.
- Built and maintained payment-integrated platforms using FPX and Stripe, including Datang and TamingSari.

Junior Programmer 2021
Bayam (M) Sdn. Bhd., Malaysia

- Joined first startup company; gained experience across the software development lifecycle.
- Collaborated on campaign management, qualification management, and e-commerce projects.

Chief Information Officer 2020 - Present
BKACA (Badan Khairat Surau An-Nur U12), Malaysia

- Lead information systems and digital infrastructure for the organisation.
- Built and maintain the khairat membership management platform, giving members online access to their status.

Software Technician

2019

F&J Multimedia Global Digital, Malaysia

- Diagnosed and resolved hardware and software faults on customer PCs and laptops, handling builds, installations, and repairs end to end.
- Built the company website, an internal admin dashboard, and a customer-facing repair tracking system that replaced manual status enquiries.

ADVISORY ROLES

Industry Advisory Panel Politeknik Muadzam Shah, Malaysia	2026 - Present
Industry Technical Advisory Kolej Vokasional Balik Pulau, Malaysia	2025 - Present

TECHNICAL SKILLS

Languages: PHP, JavaScript, Dart, Python, Java, C++, HTML, CSS, SQL

Frameworks: Laravel, Spring Boot, Vue.js, React, Inertia, Livewire, Alpine.js, Flutter, React Native, Electron, Flask

Frontend: Tailwind CSS, Bootstrap, shadcn/ui, Progressive Web Apps

Platforms & Tools: Shopify, Firebase, Redis, Pusher, WebSocket, Filament, Laravel Nova, WordPress, WooCommerce, Git

Integrations: FPX, Stripe, in-app purchases, REST APIs, OCR, OpenRouter

EDUCATION

Diploma in Digital Technology

Politeknik Muadzam Shah, Malaysia — CGPA 3.9

Sijil Pelajaran Malaysia (SPM)

SMK Seksyen 7, Shah Alam, Malaysia

HONORS & AWARDS

- Medallion for Excellence, WorldSkills ASEAN 2023 — WorldSkills ASEAN, Jul 2023
- Medallion for Excellence in Web Technology, WSMB 2022 — World Skills Malaysia, Nov 2022
- Finalist, WorldSkills Malaysia Belia 2022 — World Skills Malaysia, Jun 2022
- Silver Medal, INNOPLEN 2022 — Politeknik Sultan Haji Ahmad Shah, Jun 2022
- Gold Medal, PMJB National Innovation and Creativity Competition 2022 — PMJB, May 2022
- Gold Medal, Innovation Project Virtual Exhibition 2022 — Politeknik Muadzam Shah, Feb 2022
- 1st Place, Digital Innovation & Creativity Exhibition 2021/2022 — Politeknik Muadzam Shah, Jan 2022
- Certificate of Appreciation — GDSC University of Malaya, Dec 2021, for a talk on starting a student freelancer journey

SELECTED PROJECTS

- **MasjidKita** (masjidkita.my) — National directory of masjid and surau donation listings. Featured by Astro AWANI, Harian Metro, and mStar. Laravel, shadcn/ui.
- **Netwise** (netwise.my) — AI-assisted net worth tracking mobile app. Flutter, Hive, OpenRouter, in-app purchases.
- **KadHunt** (kadhunt.com) — Trading card game super-app with real-time features; 10,000+ users and approaching RM1 million in revenue. Laravel, Inertia, React, Filament, Pusher, Flutter.
- **Nimroc** (nimroc.com) — Barbershop POS, staff, loyalty, and management suite. Flutter, Firebase, Laravel, WebSocket.
- **Resedia** (resedia.my) — Total college management system serving students and administrators. Laravel, Tailwind, Alpine, Redis.